



Intellectual Property Advisory:

B&W attorneys author *Patent Trial Advocacy Casebook*

March 1, 2006 - Banner & Witcoff attorneys Joseph Potenza, Mark Banner & Chris Renk authored a 'first of its kind' *Patent Trial Advocacy Casebook* in conjunction with the American Bar Association and the National Institute for Trial Advocacy.

As trials become less common today, the need for teaching and enhancing trial skills increases. The course materials developed for the Casebook are the result of Joe, Mark and Chris' ten years of teaching an advanced course in trial practice geared specifically to a patent infringement trial.

The materials had their genesis in a project for the American Bar Association and National Institute for Trial Advocacy as a program for practicing lawyers and they were refined by firm attorneys specifically for undergraduate students at Georgetown University Law Center in Washington, D.C.

Joe, Mark and Chris have now taught the course to more than a hundred undergraduate law students in small, NITA-style classes. Every aspect of the materials provided in the Casebook is focused on improving students' proficiency in one event: the trial of a patent case.

[Click here for ABA Publishing](#)

Authors: Joseph M. Potenza, Mark T. Banner, Christopher J. Renk

Publication Date: 2005

ISBN: 1-59031-639-8

To subscribe or unsubscribe to this Intellectual Property Advisory,
please send a message to Chris Hummel at chummel@bannerwitcoff.com



www.bannerwitcoff.com

© Copyright 2008 Banner & Witcoff, Ltd. All Rights Reserved. No distribution or reproduction of this issue or any portion thereof is allowed without written permission of the publisher except by recipient for internal use only within recipient's own organization. The opinions expressed in this publication are for the purpose of fostering productive discussions of legal issues and do not constitute the rendering of legal counseling or other professional services. No attorney-client relationship is created, nor is there any offer to provide legal services, by the publication and distribution of this advisory. This publication is designed to provide reasonably accurate and authoritative information in regard to the subject matter covered. It is provided with the understanding that the publisher is not engaged in rendering legal, counseling, accounting or other professional services. If legal advice or other professional assistance is required, the services of a competent professional person in the relevant area should be sought.